



Media Coverage Committee

organizes

Slogan Writing Competition

On the occasion of



WORLD INTELLECTUAL PROPERTY DAY

On 26th April 2023

Venue: Library

Timings: 10:30 am- 11:30am

Participation Link: https://forms.gle/oJxhZ7rGpmnHcKdd6

Key Points:

- 1. It should be original.
- 2. It can be written either in Hindi or in English.
- 3. Slogan must be written on the specified topic.
- 4. Topic -Women and IP: Accelerating Innovation and Creativity.

For any query please contact:

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Sub-topics:

- 1. The role of women in the innovation and creativity process.
- 2. The impact of intellectual property on women's economic empowerment.
- 3. Strategies to increase the participation of women in the intellectual property sector.
- 4. The role of intellectual property in promoting women's rights and gender equality.
- 5. The importance of protecting women's intellectual property rights.
- 6. The impact of intellectual property on women's health and wellbeing.
- 7. Intellectual property and women's access to finance and capital.
- 8. Intellectual property and women-led businesses: challenges and opportunities.
- 9. The role of intellectual property in promoting innovation and creativity among women entrepreneurs.

10. Intellectual property and the digital divide: empowering women in the digital economy